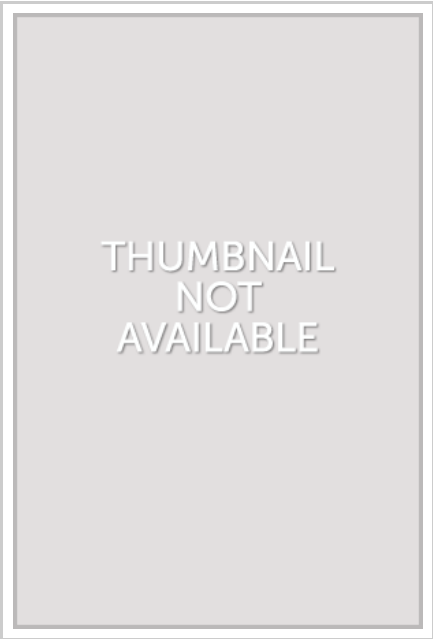


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The Attention Business: Proven Ways to Grow Your Business Using Social Media Marketing, Google, Facebook, Amazon, Twitter, Youtube and Linkedin (Paperback)

By Martin Tomlinson

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.A wealth of free supplemental content available at - guides, templates, checklists and detailed how-tos. STOP getting overwhelmed by the tasks and complexities of social media marketing, and get on with a focused plan! Despite how it might look, it has never been easier to market your business online. The task can seem overwhelming, but the truth is that the Giants of the Internet, like Google, Facebook and YouTube need you more than you need them. You don t need to become a slave to Twitter, Facebook and Google. In The Attention Business, experienced marketeer Martin Tomlinson makes it easy to see which digital marketing methods are right for you, and shows you the way forward. Here are some of things you ll learn: - Why the Internet Giants like Google, Facebook and Amazon want what you ve got, and how to make them bring traffic to you - How the latest changes in Google s search system affect the content you need on your website - East analysis techniques like MDIs and ICPs, which will simplify and...

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